

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

(Schedule E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Direct Selling Empowers Americans		FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px; display: inline-block;"> C C00564997 </div>
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		

Full Name of Payee Strategic Media Services		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 05 / 2014	
Mailing Address 1911 North Fort Myer Dr Suite 400		Amount 1834.35	
City Arlington	State VA	Zip Code 22209	Transaction ID : SE.4235
Purpose of Expenditure Media buy	Category/ Type 004	Date of Disbursement or Obligation MM / DD / YYYY 09 / 24 / 2014	
Name of Federal Candidate Marsha Blackburn		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate District: 07 State: TN	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee The Tennessean		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 05 / 2014	
Mailing Address 1100 Broadway		Amount 10394.65	
City Nashville	State TN	Zip Code 37203	Transaction ID : SE.4234
Purpose of Expenditure Media buy	Category/ Type 004	Date of Disbursement or Obligation MM / DD / YYYY 09 / 24 / 2014	
Name of Federal Candidate Marsha Blackburn		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate District: 07 State: TN	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	12229.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	12229.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Adolfo Franco

[Electronically Filed]

Date

MM / DD / YYYY
10 / 06 / 2014

Signature